

# THE GRIN REAPER

## A HUMOROUS LOOK AT DEATH & DYING (WITH A FEW JOKES THROWN IN)

By Suzen Fromstein & Mike Nemiroff

### NEWS RELEASE

#### PUTTING THE “FUN” BACK IN FUNERAL

*Toronto humorists explore the lighter side of death & dying*

**Toronto, Ontario** – Fun loving co-authors and first cousins Suzen Fromstein and Mike Nemiroff are known for their tenacity and “never say die” attitudes (except when the Toronto Maple Leafs play).

On November 15, 2017, Suzen and Mike unveiled their deliciously gruesome little handbook on death and dying they have appropriately called, “The Grin Reaper – A Humorous Look at Death & Dying (with a few jokes thrown in).”

“Our subject is death, in its various shapes and complexions, from somberly scary to facetiously funny. Now, before you scream, turn, and run, consider this: where else are you going to gain some insight, some solace, even some laughs, from confronting this one inevitable fact of life?” asks Mike Nemiroff, a former stand-up comic and one of the co-authors.

“Our book shines a light on hundreds of thrilling topics like yellow fever, recreational cannibalism, answers to cancers, and many other morbid morsels so ghoulishly delightful you’ll want to taste them all before they taste you,” adds Suzen Fromstein, the other co-author.

From the authors’ trademark Putrefacts (humorous encapsulations of the ways in which our bodies and our minds break down), to the informative, mildly alarming top-seven lists, Fromstein and Nemiroff’s little tongue-in-cheek textbook is a lifesaver thrown from the Titanic of Life for those who still believe that their ship will never sink.

“When we can laugh at diseases like cancer, Alzheimer’s and AIDS, conditions like sepsis and anorexia, natural disasters and even murder, the concepts are less threatening and easier to contemplate – unless of course, you happen to be one of the victims,” Fromstein adds with a grin.

#### About the Authors

Suzen Fromstein, APR developed an interest in death the first time one of her jokes killed in a Toastmasters Humorous Speech Contest. Thoughts of death continued to flow freely as she pursued work in the corporate world where she specialized in the deathly-difficult task of turning corporate monologue into engaging consumer dialogue.



Suzen continues to kill as a published author (her first book, *Suits and Ladders – Ten Proven Ways to Keep Your Job Safe – With a Few Jokes Thrown In*, placed first in Amazon’s Career Guides category on day of issue), a marketing content creator, freelance writer and speechwriter.

Mike Nemiroff, Ph.D first looked death in the face when he realized the moon was trying to kill him. He still suffers from post-traumatic stress syndrome having spent years cut off from humanity as a professor of English at a Montreal university, a time that he refers to as, “Teaching the principles of vegetarianism to alligators.” He now makes his living as a standup comic and musician, bringing the gift of health, laughter and sound healing to dozens of people annually.

Mike and Suzen collaborated on a public speaking book, “Want to Inform, Influence & Entertain Like a Pro? Simply Recognize the Seven Deadly Sins of Public Speaking And Then Avoid Them.” The book contains a bonus section on How to Add Humor to Everything.

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